

# Collexis fingerprints



The Collexis search module scans and links information from external websites, document libraries and Astragy itself and performs detailed analyses of the meaning of their content. It creates a digital 'fingerprint' of each piece of information which allows it to match documents to topics, such as a single competitor, a business concept or a market. In practice this means that the Collexis module allows you to automatically scan competitors' websites for relevant new information, link interesting documents on your company network to competitor and market profiles and remove (almost) identical news messages from the news tab in Astragy.

## Advantages

- Increase the precision of searches and automatic data imports
- Automatically import relevant competitor data from external websites
- Search internal networks for relevant documents about markets and competitors
- Automatically remove duplicate news messages from multiple sources

## Characteristics

- Scan and link news messages, web pages and documents based on semantic relevance
- Find information based on the meaning of concepts rather than the textual form (bank: 'financial institute' vs. bank: 'part of a river')
- Automatically search and convert various file formats, including PDF and Microsoft Office (ppt, doc, xls).
- Automatically detect the language of a specific document or news items



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